

2026-2027 COMMUNITY SUPPORT OPPORTUNITIES



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UNITED WAY
Southwest Missouri
and Southeast Kansas

In **1926**, the Joplin Community Chest was incorporated in Missouri.

In the **100 years** that followed, this small local movement grew and expanded across Southwest Missouri, joining efforts with those hard at work in Southeast Kansas, to become the **United Way of Southwest Missouri & Southeast Kansas**.

Driven by local leaders and supported by local individuals and businesses, United Way has raised millions of dollars to help thousands of your neighbors in need...

As we thank all those who came before for a **century of service**, we look forward to ways to continue expanding our impact right now to build a brighter future for all.

United Way of Southwest Missouri & Southeast Kansas mobilizes the community with one goal in mind - helping people live their best possible life.

Unite With Us.

Staff

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3D Corporate Solutions

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City of Pittsburg

Chris Spear
Watco Companies

Erin Sullivan
Pittsburg State University



UNITED WAY
Southwest Missouri
and Southeast Kansas

UNITED IS THE WAY

to address urgent needs today and build a better tomorrow

youth OPPORTUNITY

We create pathways for young people to reach their goals, from early childhood education to college and career success.

Together, we are helping young people realize their full potential.

healthy COMMUNITY

We improve access to nutritious food and quality health education and services, so people have the resources they need to lead healthy lives. Together, we can improve health and well-being for all.

We connect people to education, tools, and job training so they have financial freedom and peace of mind. Together, we can create a stronger financial future for every generation.

financial SECURITY

COMMUNITY PARTNERS

United Way funds programs at partner agencies that meet some of the most pressing needs in our communities, have best practices in place, and are laser-focused on mission serving Southwest Missouri and Southeast Kansas.

Southwest Missouri

Boys & Girls Club
Children's Center
Children's Haven
Community Clinic
Joplin Family Y
Joplin NALA
Lafayette House
Legal Aid of Western Missouri
Regional Health & Welfare
Salvation Army

Southeast Kansas

Baxter Springs Food Pantry
Big Brothers Big Sisters
Catholic Charities
Cerebral Palsy Center
Family Resource Center
Kansas Legal Services
Labette Emergency Assistance Center
Pittsburg Family YMCA
Safehouse Crisis Center
Salvation Army
SparkWheel
Spring River Mental Health
Wesley House

DIRECT SERVICES

United Way offers programs to meet the needs of individuals in our community from literacy to crisis support. United Way also creates opportunities for other community-based organizations to come together to learn, grow, network, and plan to strengthen our organizations and the communities we serve.

Born Learning
Care Partner Network
Critical Medical Needs
Day of Action

Little Blue Bookshelf
United to Help Our Neighbors
United to Rise
211

INDIVIDUAL GIVING

Whether you'd like to make a one-time donation, donate a gift of stock or make a planned gift, your dollars stay in our region and change the lives of people in need. There are many ways to give to United Way – today and tomorrow!

Give Online:

www.unitedwaymokan.org

Mail a Gift to:

United Way of SWMO & SEKS	
1821 E. 4 th Street, Suite A	117 W. 4 th Street
Joplin, MO 64801	Pittsburg, KS 66762

To learn about Donor Advised Funds, Qualified Charitable Distributions, or Trust, Bequests, or other Planned Giving, please reach out to contact@unitedwaymokan.org.

WORKPLACE CAMPAIGNS

Designated Giving:

If you would like your donation to go to a certain organization, pillar, or geography, simply mark your pledge card accordingly!

- Engage a team to plan how to best reach out to and engage employees.
- Ask leadership to participate in promoting the campaign.
- Set a campaign goal for how much you'd like to raise.
- Consider how you will receive pledges - paper vs. electronic - and in what form - checks, cash, or payroll deduct.
- Set your campaign dates - from one day to one week to one month to one quarter, find the cadence that works best for you.
- Think about activities or incentives you might include - for example, entry to a raffles or other prizes for achieving certain giving levels or a company matching component.
- Plan a kickoff rally.
- Use a fundraiser sale, donation drive, or volunteering day to build excitement.
- Make the ask through in-person conversations, emails, or other means.
- Receive, track, and report pledging levels.
- Plan a Thank You event for everyone who participated.

Reach out to contact@unitedwaymokan.org to begin planning your campaign!



2026-2027

GIVING PLEDGE

DONOR INFORMATION

Name: _____
Street Address: _____
City, State, Zip: _____
Email Address: _____
Company: _____
Phone: _____
Signature: _____
Date: _____

GIVING OPTIONS

Please accept my gift of \$ _____

- ☐ Cash
- ☐ Check (payable to United Way)
- ☐ Bill Me _____ Quarterly _____ Monthly _____ One-Time
- ☐ Contact me to set up a bank draft
- ☐ Enroll in Payroll Deduction
\$ _____ Gift per Paycheck
x _____ x Number of Paychecks
\$ _____ = Total Annual Gift

☐ Credit Card

Don't know how much to give?
Consider calculating "My Fair Share"--
1 hour's pay per month or 1% of annual income

MY DESIGNATION

☐ Advance the Common Good
Apply my gift in the area of greatest need.

☐ Apply my gift to the following area(s):

- | | |
|--|--|
| ☐ Youth Opportunity | ☐ Care Partner Network |
| ☐ Healthy Community | ☐ Little Blue Bookshelf |
| ☐ Financial Security | ☐ United to Rise |
| | |
| ☐ Southwest Missouri | ☐ Southeast Kansas |
| ☐ Boys & Girls Club | ☐ Baxter Springs Food Pantry |
| ☐ Children's Center | ☐ Big Brothers Big Sisters |
| ☐ Children's Haven | ☐ Catholic Charities |
| ☐ Community Clinic | ☐ Cerebral Palsy Center |
| ☐ Joplin Family Y | ☐ Family Resource Center |
| ☐ Joplin NALA | ☐ Kansas Legal Services |
| ☐ Lafayette House | ☐ Labette Emergency Assistance Center |
| ☐ Legal Aid of Western Missouri | ☐ Pittsburg Family YMCA |
| ☐ Regional Health & Welfare | ☐ Safehouse Crisis Center |
| ☐ Salvation Army | ☐ Salvation Army |
| | ☐ SparkWheel |
| | ☐ Spring River Mental Health |
| | ☐ Wesley House |

Donate by credit or debit card here:



UNITED WAY
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and Southeast Kansas

SPONSORSHIPS

Day of Action

United Way's Day of Action occurs in spring for Southwest Missouri and fall for Southeast Kansas. Volunteers across the area come together in service to our community, celebrating the power of collective action and bringing awareness to the many volunteer opportunities available in our area. Your sponsorship will help support 1-day service projects across many community-based organizations.

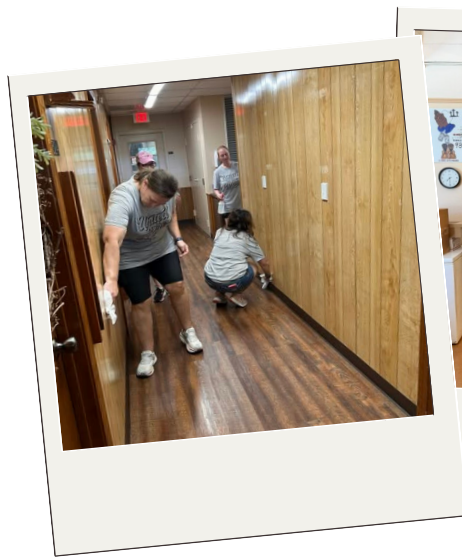
PLATINUM SPONSOR	\$1,000
GOLD SPONSOR	\$500
SILVER SPONSOR	\$250

Company logo will appear on all promotional materials and event giveaways, sized to level of sponsorship.

Any day can be a day of action when the community comes together around a need. Your contribution will help support a year of service opportunities for volunteers.

ALL HEART SPONSOR	\$1,000
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Company logo will appear on all signage and event giveaways.



Care Partner Network

The Care Partner Network is a collaborative effort among more than 100 local community-based organizations to enhance client care by coordinating around a centralized platform for referrals, maintaining regular communications, and pursuing life-long learning and best practices for continued growth. Your sponsorship supports training, tools, and care for frontline workers meeting the needs of your neighbors in the local area.

ANNUAL SUMMIT SPONSOR

\$7,000

QUARTERLY PEAK SPONSOR

\$1,500

CARE FOR THE CAREGIVER SPONSOR

\$1,000

MONTHLY MEETING SPONSOR

\$500

FRIEND OF THE CPN

\$250

Company logo will appear on all promotional materials and company support will be announced at events.



UNITED WAY
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Little Blue Bookshelf

A love of reading and learning can open up the world for a child...

The Little Blue Bookshelf provides access to book ownership, by distributing new or gently-used books to children at bookshelves located across Southwest Missouri & Southeast Kansas, in places where families with young children might visit, or at a pop-up shop giveaway. Your sponsorship funds pop-up locations, buys more shelves and books, funds school supplies and other add-on giveaways, and supports the work of hundreds of volunteers that enhance childhood reading.

POP-UP PROMOTOR	\$2,500
GIVEAWAY GUARANTOR	\$2,000
LITERARY AGENT	\$1,500
BOARD BOOK BENEFACTOR	\$1,000
SHELF SUPPORTER	\$500

Company logo will appear on all promotional materials.



Born Learning

Each Born Learning Trail invites a child and caregiver to explore and learn together, while enjoying nature. Trail kits include 10-15 lessons each, printed on aluminum signs - available in Learn & Grow kits (for birth to age 5) or in STEAM Learning kits (for ages 6+), in both English and Spanish.

Trails will be placed in public parks using volunteer labor. Parks are open daily and are handicap accessible and family friendly.

LEARN & GROW KIT - English	\$2,000
LEARN & GROW KIT - Spanish	\$2,000
STEAM KIT - English	\$2,000
STEAM KIT - Spanish	\$2,000

Your logo will be placed on each sign in the kit.



PROFIT-SHARING PROGRAM

Make a Difference...Market Your Business.

There are so many ways to partner with United Way of Southwest Missouri & Southeast Kansas. As a business owner, you have the chance to partner with your customers to help fund programs that benefit the lives of your neighbors, creating better pathways to youth opportunity, financial security, and healthy communities all across Southwest Missouri and Southeast Kansas.

Here are some ideas to get you started...

Round Up

Allow customers to round their purchases up to the next dollar and donate the change to United Way of Southwest Missouri & Southeast Kansas.

Donate \$1 for Every Item Sold

Dedicate one dollar from each item you sell, or one dollar from each total order, to United Way of Southwest Missouri & Southeast Kansas.

Dedicate Sales from a Specific Item

Select a particular item and donate all or some of the proceeds from sale of that item to United Way of Southwest Missouri & Southeast Kansas.

Donate a Percentage of Profits

Choose a percentage of total proceeds to benefit United Way of Southwest Missouri & Southeast Kansas.



READY FOR YOUR ~~HOSTILE~~ HEART TAKEOVER?

Reach out to contact@unitedwaymokan.org to start planning today!



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